



# Social media Convention 2023

Social Media, AI and the future of Governance



## PROGRAMME

### 23<sup>rd</sup> March 2023

8:00 – 9:00 AM

Venue: Entrance Area

**Arrival and Registration**

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**Opening of the Social Media Exhibition**

*Curated by KQ Hub Africa*

9:00 – 9:30 AM

Venue: Main Hall

**Welcome Remarks and Introduction to the Programme**

Abaas Mpindi, CEO, Media Challenge Initiative

Anna Reismann, CD, Konrad-Adenauer-Stiftung Uganda & South Sudan

Opening statements from #SMC2023 Partners

**Main Plenary I**

**New Forms of Civic Engagement on Social Media**

Moderator: Josephine Karungi, Communications Consultant, Writer, Content Producer

9:30 – 11:00 AM

Venue: Main Hall

Panelists:

- Oleksandr Holubov, Data Analyst and Journalist
- Robert Kabushenga, Curator and Host, 360 Mentor
- Christine Mungai, Curator, Baraza Media Lab
- Anthony Masake, Director Chapter Four Uganda

11:00 - 12:30 PM

Venue: Seminar Room

**Workshop I**

**Social Media, Generative AI and the Future of Storytelling**

In cooperation with Aga Khan University Graduate School of Media and Communication

Facilitator: Benson Mutahi Githaiga, Innovation Centres Community Manager

11:00 - 12:30 PM

Venue: Main Hall

**Expert Roundtable I**

**Social Media, the Promise of the Digital Economy and the Future of Work**

In cooperation with Pollicy.org

Moderator: Bonita Nyamwire, Research Manager, Pollicy.org

12:30 - 14:00 PM

Venue: Seminar Room

**Workshop II**

**Building Social Movements and Connected Communities for Social Impact**

In cooperation with Global Shapers and 40 Days over 40 Smiles Foundation (4040)

Facilitators: Esther Kalenzi, 40 Days over 40 Smiles Foundation and Rebecca Karagwa, Global Shapers Kampala

**Expert Roundtable II**

**Open Government and Declining Institutional Trust: Can social media fix the gap?**

12:30 - 14:00 PM

Venue: Main Hall

Moderator: Awel Uwihanganye, Founder and Senior Director, LéO Africa Institute

#UgandaSocialMedia



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## Main Plenary II

### Fighting AI Bias and Data Colonialism on Social Media

Moderator: Shem Opolot, Data Scientist

14:00 - 15:30 PM

Venue: Main Hall

Panelists:

- Mwende Mukwanyaga, Mozilla Fellow
  - Amber Sinha, Director of Research, Pollicy
  - Dr. Ernest Mwebaze, Executive Director, SunBird AI
  - Bernard Sabiiti, Senior Strategic Partnerships Manager, Development Initiatives
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## Workshop III

### Social Media, IP and the Case of Unprotected Creators

In cooperation with KQ Hub Africa

15:30 - 17:00 PM

Venue: Seminar  
Room

Facilitator: Andrew Wandera, Associate IP and TMT (Tech, Media and Telecommunications Department) Ortus Advocates

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## Expert Roundtable III

### Digital Privacy and Protection: Drawing the Line for Digital Ethics and Data Governance

In cooperation with National Data Protection Office

15:30 - 17:00 PM

Venue: Main Hall

Moderator: Sandra Aceng, Digital Rights and Data Researcher

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## Main Plenary III

### Getting Ahead of Fake News and Disinformation on Social Media

Moderator: Henri Bohnet, Policy Advisor for Southern Africa, Media & Political Parties, KAS

17:00 - 18:30 PM

Venue: Main Hall

Panelists:

- Natalya Antaleva, Journalist and Co-Founder Coda Story
  - Vincent Ngethe, Writer and Columnist, Debunk Media/Africa Check
  - Communication specialist, Twitter Account @DefenceU (TBC)
  - Grace Linda Nabatanzi, Behavioural Psychologist
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18:45 - 19:15 PM

Venue: Main Hall

## Closing Ceremony

### Announcement of the Winning Entry for the Social Media Exhibition

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Convention management:	Abaas Mpindi, Opolot Nicholas Akwang
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Venue:	<b>Tirupati Mazima Mall</b> Tel: +256 772 781 487 <a href="http://www.kas.de/en/web/uganda">www.kas.de/en/web/uganda</a>
Feedback:	<a href="mailto:Nicholas.Opolot@kas.de">Nicholas.Opolot@kas.de</a>

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